

## Highlights of BSAS Career Related Events

### Investing In Yourself

Investing in Your Career, a full-day career conference sponsored by the BSAS and AIMR on January 21, 2004 attracted a sell-out crowd ranging from students considering investment management careers to industry veterans.

Three speakers have graciously given the BSAS permission to share their slide presentations with you.

- **Investment Industry Outlook: Implications for Your Career**  
Mark Mandel, CFA, Director of Global Industry Research, Wellington Management Company  
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- **Perspectives on Hiring in the Investment Management Industry**  
Robert Gorog, Partner, Heidrick & Struggles  
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- **Becoming a Leader**  
Dr. Terry Bacon, Founder, CEO and President, Lore International Institute  
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[CFA Magazine™s article on the conference](#), written by BSAS member, Susan Weiner, CFA