

## Susan Weiner

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**From:** Michael W. Hartley [mwhartley@DKEINC.com]  
**Sent:** Monday, August 27, 2007 4:42 PM  
**To:** susan weiner  
**Subject:** Cambio Press Newsletter - Sudden Death: A Fire Drill

*Creating Change Constructively*

**CAMBIO PRESS**



## YOUR CLIENTS WILL DIE

### *EASE FAMILIES THROUGH PAINFUL TRANSITIONS*

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**Sudden Death:** *A Fire Drill for Building Strength and Flexibility in Families*

**Think how good you would feel if you could spare your clients some of the negative consequences of an unexpected death.** *Sudden Death* provides the tools your clients need to start difficult, yet necessary, discussions about a death in the family. Nobody likes to think about their own death or the death of a loved one. But a sudden death can devastate those who are left behind.

You can't bring the person back to life. But with the right preparation, you can ensure that their personal legacy is passed along and that the necessary information is easily accessible by the survivors.

*Sudden Death* helps families by posing questions such as:

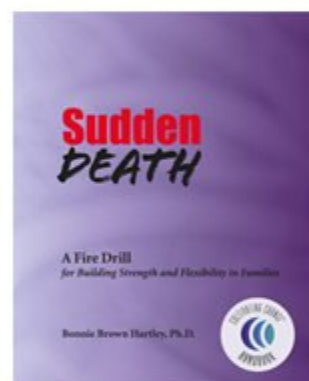
- If you died tomorrow, what would your survivors need to do first? During the next six months? During the two years after your death?
- What would they need to know about your personal and professional life, so they could handle the issues arising around money, power and love?
- What would your legacy be? How would your loved ones remember you?

**Don't let your clients get caught unprepared. Order *Sudden Death* now!**

Author Bonnie Brown Hartley is an internationally known speaker and pioneer of Fire Drills for business families. She is president of a consulting firm specializing in business family and organizational transitions.

Here's what people are saying about *Sudden Death* and others in the Fire Drill series.

#### Fire Drill Series #1



#### Newsletter Spotlight

Benefit from a **FREE PREVIEW** of *Sudden Death*! Google Books allows you to view and search content!

