Susan Weiner

From: Michael W. Hartley [mwhartley@DKEINC.com]

Sent: Monday, August 27, 2007 4:41 PM

To: susan weiner

Subject: Cambio Press Newsletter - Unexpected Wealth: A Fire Drill

Creating Change Constructively

CAMBIO PRESS



Prevent Rags to Riches to Rags

Ease families Through Painful Transitions

Unexpected Wealth: A Fire Drill for Building Strength and Flexibility in Families

Your clients might be making a big mistake by leaving their money to their children or grandchildren without any discussion. Unexpected Wealth provides the tools your clients need to start difficult, yet necessary, discussions about the challenges of wealth with their families. Plus, you'll deepen their loyalty to you when you use this book with them.

Many people think they'd love to have the problem of unexpected wealth. But you've seen cases where children or grandchildren have squandered their inheritances. Cases where money leads to bad choices, irresponsible behavior, and often real heartache. Every society in history has had a saying similar to "Shirtsleeves to Shirtsleeves in Three Generations!"

Despite this overwhelming trend, some children grow gracefully into wealth. Why? Because their families have provided the proper foundation for them. This book's exercises will help you bequeath wealth to a younger generation in a way that speaks to your concerns — and to theirs. Your clients will thank you for providing guidance on how wealth can lead to a fulfilling life, while also giving back to society.

Author Bonnie Brown Hartley is an internationally known speaker and pioneer of Fire Drills for business families. She is president of a consulting firm specializing in business families and organizational transitions.

Here's what people are saying about Unexpected Wealth:

"All too often when significant financial wealth arrives it takes an individual or family into chaos instead of happiness. Bonnie's questions and practices in *Unexpected Wealth* offer deep insight into how to make such events into ones of happiness."

-- James E. (Jay) Hughes, Jr., author, Family Wealth: Keeping It in the Family

Fire Drill Series #1



Newsletter Spotlight

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